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BASS PECAN CO.

6245
**LUMBERTON
MISS.**



**Nuggets
of Gold!**

Fall Guide
and Catalog
1929

Sec. 435 1/2 P.L.&R.

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BASS TREES

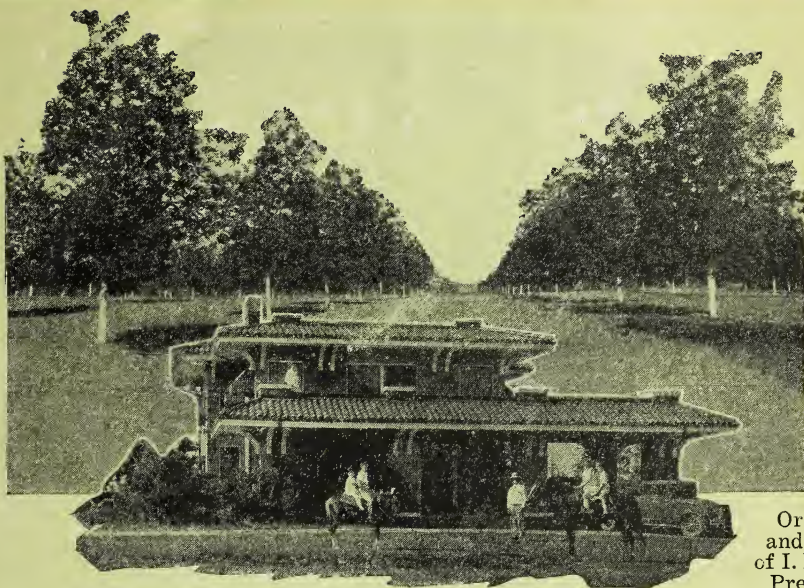
Hold World Record!

This is the remarkable bearing record of nine of our Extra Special pecan trees set out the last of February, 1923, by Dr. D. B. Stevenson, of Lumberton, Miss. Most all of these trees bore pecans the first year set out. They were our largest size trees and have been given the very best of attention by Dr. Stevenson. He has fertilized the trees very heavily with barnyard manure and worked around them often, so that weeds and grass would not get the fertilizer. Results have been remarkable.

The record that follows was carefully kept by Dr. Stevenson, who is one of the best known physicians as well as loved and respected citizens of South Mississippi, and is absolutely authentic as he gathered and weighed the pecans himself. The trees bearing the heaviest crops were the ones most favorably located. Trees with smallest yields were greatly handicapped by being near big oaks, sidewalks, etc. The nuts were gathered in October and November of 1925—*actually before the trees had been set in the ground three years.*

Trees No.	Age	Yield
1 Bass Papershell	2 years 8 mos.	25½ lbs.
2 “ “	2 years 8 mos.	15 “
3 “ “	2 years 8 mos.	16 “
4 Success	2 years 8 mos.	17½ “
5 “	2 years 8 mos.	28¼ “
6 Nelson	2 years 8 mos.	12 “
7 “	2 years 8 mos.	10 “
8 Success	2 years 8 mos.	4½ “
9 “	2 years 8 mos.	4 “

Plant our Extra Special Sizes for Earlier and Heavier Bearing!



Orchard
and Home
of I. H. Bass
President

Pecans Built My Home! They Can Build Yours!!

Here is a picture of my home and family. This house was built where my children can get the fresh air and is right in the midst of my pecan orchards, where the trees are our neighbors and friends. Pecans made my home possible, and you, too, may profit by them—happiness, a home, a regular source of income, and independence is all possible through PECANS! When I am old I won't have to work, nor be supported by my children. When I pass on, I shall leave behind an inheritance that will live on and increase in value for many generations to come.

I. H. BASS.

You, too, May Profit as Well, with Pecans!

You may be a school teacher, merely eeking out a livelihood as long as you are able to work; you may be a professional man, making a living as long as you are able to give service; you may be a business man "getting by", but what has the future in store for you—and especially when old age creeps on? There are thousands of old people who wish they had done something like planting pecans when they were younger, and they would have been rich today. There are thousands of young people who have this same opportunity now.

You could be letting Nature work for you, bringing in a regular and constantly growing revenue, and when you are older, you would have something to fall back on, and be dependent upon—that annual crop of golden nuggets—PECANS. An income for life! Why be content with a mere existence? Will future generations praise or blame you?



Pecans will send
Mary Jo to college.

"My order of trees arrived today. Talk about nice trees—well, yours take the cake; yes, the whole bakeryshop."—Cold Springs, Okla.

When You Are Old, Pecan Trees Will Earn Your Livelihood.



Mother and
Father Bass.
Happy and
Contented in
Their Old Age.

You May Be Independent in *Your* Old Age

Here is a picture of Father and Mother Bass taken in their declining years. I. E. Bass was the founder of this business, but he was 58 years old when he planted his first papershell pecans. Father Bass, like thousands of other men, had worked hard all his life, made sacrifices, and saved practically nothing. He was past middle age, facing old age, financial embarrassment, and possibly would have been dependent on his family.

But in spite of the fact that friends and neighbors predicted he would never live to see his trees support him, he succeeded, through pecans, was able to carry on this business, *send eight children to college*, and retire with absolute independence. The tree shown on Page 7 producing at the rate of \$960 per acre explains why this success was possible.



The home of Mother and Father Bass, amid pecan trees—a place of sole contentment.

"The trees were received in fine condition, and they are far better than anything we have received at twice the price."—Houston, Texas.

A Living Memorial

To Perpetuate your Name Through the Centuries

Edward Bok wrote of his grandmother's creed—"Make the world a bit more beautiful, and better, because you have been in it." His ancestors had taken a barren lonely isle and transformed it into a place of vegetation, birds and beauty.

What a fitting nameplate for a memorial pecan grove—what a beautiful thought to live up to, and leave behind.

Pecan tree experts have assured us pecans will bear not only for generations but for centuries. It is estimated that they may live for 1,200 years, and still bear profitably.

How much better it would be to leave a grove bearing your name—a place of beauty, shade and breeze, and birds that these trees would attract—an oasis in a cold and hurrying world—a veritable garden spot for generations to come. A monument that would live and carry on your name much longer than a cold drab stone which would soon be passed by unnoticed, unhonored and unsung.

May we suggest that you plant a pecan grove in memory of your parents, or even for yourself, so your good work on earth will last, and continue to grow down through the ages?



A memorial pecan grove that will perpetuate a name for centuries to come.

A Rare Inheritance To Leave Behind

In addition to the sentiment of a pecan grove as a memorial, there is a definite and tangible investment, a worthwhile and practical inheritance for your children, your children's children, and their children's children.

On the next pages you will learn of actual investments, how trees have produced more and more each year—a perpetual source of income and of constantly increasing value—frequently on land that would otherwise be idle or hardly profitable as being productive. Nature will enrich you, and coming generations, with pecans.

Beautiful Shade Trees

Pecan trees are known not only for their nuts but also for their abundance of shade, and unexcelled beauty. Plant them on the highways, the byways, the city streets—in front of your school buildings (pass this idea on to your School Board). These trees will provide lots of shade, attract the birds, and produce nuts. They will prove to be excellent windbreaks for a house, as they are in themselves able to withstand hard winds. Property values are immediately and constantly increased when pecan trees are planted, even though one or two.

"I wouldn't take less than \$30,000 for my pecan grove,"—Plantersville, Miss.



One of our orchards with nursery stock growing in between. Note the size of the growing trees as compared to Mr. Bass.

An Income for Life From Pecans

"Plant a pecan grove and later on in life it will support you. It will do as much for your children, and your children's children," said J. B. Wight, before the American Pomological Society. Thus a permanent investment, and a steady and constantly growing source of income. *The first cost is the last cost*, and when one plants once, he plants for always.

That idle land may be producing instead of costing money for taxes. It might be growing trees right now—and pecans work for you while you sleep—or pecan trees may be planted along with growing crops, and some day will replace the hard labor, and the uncertainty of the annual planted crops. It would even pay you to buy idle land, and plant pecans, and thereby have a steady source of income. Make pecans your hobby! Become interested in Nature and profit by it at the same time.

Creates a College Fund for Your Children

Pecans sent the eight Bass children through college. Pecans will send the four Bass children of this generation through college. It is sending hundreds of other Southern boys and girls.

If properly cared for, Bass bred-up Pecan Trees begin to bear in three years, and the extra special size often in two, and when the children are grown the trees will be bearing heavily. \$50.00 worth of nuts a year from each single budded or grafted pecan tree is not unusual. Twenty trees at this rate would provide a yearly revenue of \$1,000, which is far better than a few dollars saved each month, usually with a struggle, and earning but 4%.

Then, after the children have been graduated, there will still be income to pay their way—and yours, too, through life

See Page 26 for Bargain Club Offers.



It doesn't take many branches laden with nuts like these to create a college fund.

"Five of the first Stuart trees have nuts on them already."—Paces, Va.

A Few Typical Investments in Pecans

It's easy to talk about the incomes from pecans—any city slicker or smooth-tongued stock salesman can talk about the profits from wild-eyed ventures or stock schemes. It takes the actual experiences under ordinary conditions to prove certain investments. We could cite many such instances of easy, steady and profitable incomes from pecans such as those below. Space prevents complete details, or more of the actual experiences of others.

Notice the picture of the tree below. This was one of our \$1.00 trees, planted 18 years before. The owner did not have to wait 18 years, remember, as the tree started bearing the third year, and continued to do so, and in its eighteenth year produced 160 pounds of nuts worth \$80.00. That is at the rate of \$960 per acre (12 trees to the acre), not considering the increasing value of the tree each year. How many investments have you ever made that produced more than 400% per year, continued to produce, and was positively safe? The tree is now producing over 240 pounds of nuts per year, and constantly increasing.

Another instance of a pecan investment that came to us: Twenty years ago a person of our acquaintance bought five acres of land at \$20.00 per acre. A few years later he planted the land in Bass trees, and was offered \$1,000 per acre, which price was refused. He realized that by planting pecan trees he had increased the value of his land by \$950 per acre, for he could have got only \$50 an acre for the land as he bought it. His land, taxes and trees were readily paid for in the actual increased value, and it was worth a big difference besides.



This \$1.00 Bass tree now produces over 240 pounds of nuts annually, with a steadily increasing yield. Father Bass beneath the tree.

Yes, heavy yields are not uncommon. ¶ Here's a man in our own State who produced 200 pounds of nuts on an 18-year-old tree, and yet another man produced 273 pounds one year on an 18-year-old tree, and two years later 330 pounds off the same tree. ¶ Five dollars invested in 5 trees produced in 18 years \$6,336.41. ¶ One of our customers bought two trees for shade, and eight years later got 100 pounds of nuts off the two trees, selling half of them for \$25. And so on—we could name hundreds of instances, including one of our women customers, who wrote she would not take less than \$30,000 for her pecan grove of Bass bred-up trees.

Also, please refer to page 27, and read of Mr. Casey's trees, and what he has to say about his profits from pecans.

"The trees are bending over with pecans."—Columbia, S. C.

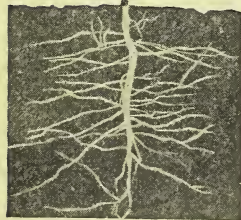


Another clean, healthy and productive Pecan Orchard of Bass Trees!

Bass Bred-Up Trees are Vigorous Growers Early and Heavy Bearers



We measure our trees from ground up.
You pay only for this!



You do not pay for
the roots.

A Bass bred-up tree, less than three feet high, already bearing pecans.

All Bass trees are bred-up, as explained on the opposite page, all are early bearers, and all are heavy bearers. You might buy cheaper trees, but have the trees been proved, as are Bass? We have been in business for twenty years, long enough to prove that our trees bear satisfactorily. *Will the cheaper-tree-fellow be in business when you have learned that those "cheaper" trees are not bearing?* Your money, labor and time will have been wasted, when during that time the Bass trees could have been growing and producing.

We Develop Good Root Systems But don't charge for the roots!

We insist upon a well-developed root system, for unless a tree is well rooted and the root system is properly developed, the tree will have a bad start. We, therefore, pay particular care to the roots in growing, in digging up the trees, in inspection, and in packing. Those, other than with first-class root systems, are cast aside as culls and sold as seconds along with other trees of imperfections, or burned as you can see by the picture on Page 27.

You are assured of a fine spread of root growth, good strong straight trunks and pedigreed stock. We especially call to your attention our largest trees. Their future is virtually assured, and they will bear much sooner (many bearing already).

Study This Illustration

Thousands of our pecan trees bear even in our Nursery before they are three feet high. This typical Bass bred-up tree growing vigorously in our Nursery has a heavy foliage, a healthy look, and is even bearing nuts. Note the root system—a good hardy tap root with a fine spread of lateral roots. *Furthermore, we do not charge you for the roots, as some do.* Our trees are all measured from the ground up instead of from the tip of the tap root to the top of the tree. Our three to four foot trees, therefore, are often as large as others' "five to six-foot trees." You pay us for a smaller sized tree, you see!

"I purchased 50 of your pecan trees in the fall of 1926. All growing and doing fine."—Folsom, La.



A view of our Nursery. Note the size and uniformity of our straight and healthy stock.

Bass Pecan Trees are Bred-Up From *Bearing* Parents

Bass Pecan Trees are the result of much care in planting and growing. They are produced from stock that is bearing. All our trees are budded or grafted. When you buy these trees you know their pedigree for our buds or grafts are selected from early and heavy bearing parent trees themselves raised in our own orchards.

We know the type of nuts that the parent trees bear, and the history of each tree. Thus we can sell these trees with an assurance of their early and heavy bearing qualities. By actual comparative tests throughout the South our trees are making records in quantity, quality, early bearing and heavy yields. Our nursery is ideally located. South Mississippi is the mother section of the finest varieties of pecans. More fine varieties of pecans, now being planted, originated within 150 miles of Lumberton, than all the world put together. Lumberton, therefore, is in the HEART of this district, and virtually the heart of the entire Pecan area.

Pecan Buds and Grafts for Sale

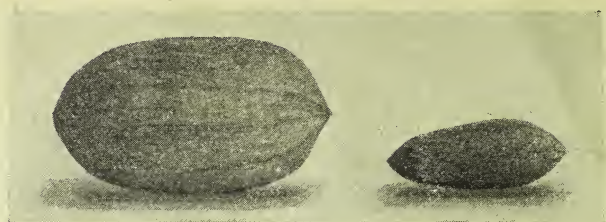
We can furnish thousands of Pecan buds and grafts from our own early and heavy bearing parent trees. Grafts furnished during December, January, February and March not kept on cold storage are \$2.00 per 100, or \$15.00 per 1,000. In lots of 5,000 and up at \$10.00 per 1,000. Cold storage grafts kept for late top-working in April, May and June are \$3.00 per 100, or \$25.00 per 1,000. Buds furnished during July, August and September are \$1.50 per 100 or \$10.00 per 1,000. Varieties are Stuart, Success, Schley, Bass Paper-shell, Nelson, Hale, Frotscher's Eggshell, Pabst, Dependable, Moneymaker. No less than 100 of a kind sold.

Plant Fruit Trees between the Rows
See Pages 22, 23, 24, 25, 26



One of our three year old trees heavily loaded with blooms!

"The trees are doing fine and are full of nuts."—Hickox, Ga.



Plant the big nut and you will get the small nut. Read below!

All Bass Trees are Budded or Grafted A Pecan Tree Must Be, to Bear Properly

Pecans have that natural tendency to breed back to the way they were produced ages ago. You may plant a large pecan, but it's almost sure to bear a tiny nut. To have absolute assurance in getting large and profitable pecans, trees must be budded or grafted. All Bass trees are either budded or grafted (we do both), for each method is equally as valuable and productive, and since our buds or grafts are taken from heavy bearing parents in our own orchards we know their early and heavy bearing ability.

Care in Packing is Essential

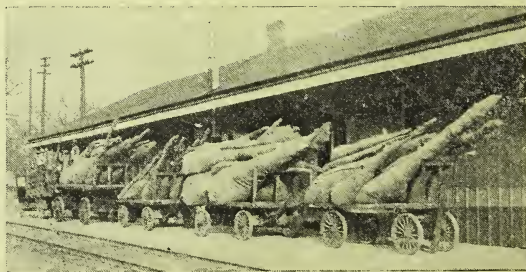
Before, we mentioned our care in developing the roots. It is as necessary that the roots and trees be well packed, for what good are they if they are bruised or damaged, dried out or killed in shipment? No other nursery, anywhere, packs trees as we do! We dig deeper to get all the roots and then we pack them carefully with damp moss. The upper parts of the trees are packed with oat straw to protect them from being skinned or bruised. The entire trees are then wrapped in waterproof and airproof paper to keep the moisture in and the air out, and are then securely covered with burlap to keep out the sun, wind and air. Such packing requires experts. Thus the trees are well protected to reach you in excellent condition.

We have even shipped trees to China three times; every shipment reached there in perfect condition, and all trees are growing. The result of good trees, plus good packing and shipping.

WARNING!

For your sake, beware of the nurseryman who calls at your door with a truckload of pecan trees for sale and offers to plant them for you. Sun and wind quickly dry out roots, and trees in trucks, unprotected, also previously half dug and poorly packed, are often dead before they are set in the ground. Don't lose that money and the time in waiting for them to grow. Use your own judgment about this. Promises, claims, and "guarantees" by utter strangers are easily made—be sure the maker has the means and money to carry them out, if need be.

Ask that traveling agent if he will make the same guarantee that we do (see Page 30)—then ask yourself if there is a firm back of him that will make the guarantee good.



Just one shipment of Bass trees. Note how well they are packed and how protected from the sun.

"Of the 250 pecan trees bought of you, all except four are living and growing nicely."
—Birmingham, Ala.



Is There a Ready Market? YES! ALWAYS!!

Some people ask if the market for pecans is "overdone". Why, it has hardly been scratched!

Pecans are the most popular of nuts, and the public is ever ready to pay a good price for them. They have always been sold by popular demand, and certainly not through any particular sales effort. In addition to home consumption, note these facts:

Chain Stores and Grocery Stores sell them, and particularly those stores catering to the fancy trade. Bakeries use hundreds of thousands of pounds annually. Likewise, Confectioneries. Pecan Pralines, for example, are big sellers, and other pecan candies are being consumed more and more each year. Each Fall, fruit cakes are made in quantities of tons, and special businesses are devoted solely to their manufacture. They use thousands of pounds of pecans.

A new kind of business has recently been established—cracking companies. This business is often carried on in the home as a side line and additional source of revenue, or a concern with cracking done by machinery, and scores of employees. Have such a business of your own.

Many sell pecans direct from their orchards, or purchase them for resale, selling by mail by various forms of advertising.

No, folks, the pecan market is still in its infancy. You need not worry about disposing of your surplus!

Pecans for Sale

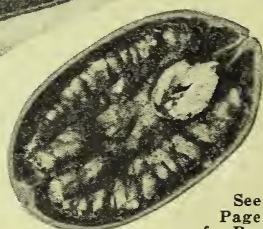
Our own pecan groves produce thousands of pounds of papershell pecans each season which we offer for sale. Prices are as follows: 5 pound box of fine Stuart, Success, Schley or Bass Papershell nuts delivered by Parcel post for \$2.50, 10 pound box as above, \$4.50, and 100 pounds delivered by express for \$40.00, prepaid.

"The trees were received in good order. When I opened them up my eyes got as big as apples to see such grand trees and big roots."—Louisville, Ky.

Bass Pecan Trees Are Early Bearing!



Bass Bred-Up STUARTS Are Big Producers



See
Page 26
for Bargain
Club Offers.

The STUART is our first choice, and incidentally it is the most popular of the improved variety of pecans. This nut has been planted more extensively than any other. The trees are vigorous, bear regularly, and resist scab. They are early and heavy bearers. The nuts are large and well filled, the kernels being plump, with a meat content of 49%, and a good flavor. Note the actual photographs of the inside of the STUART pecan.

These nuts are the easiest to grow, sell well on the market, and bring a higher market price. We recommend the Bass Bred-Up Stuarts, as the most profitable and satisfactory of the pecan trees. We have an unusually fine stock of our large trees in this variety—it would pay you to plant them in preference to others.

Prices on Top Grade (No. 1) Trees—All Varieties

SIZE	EACH	SIX (Half Acre)	TWELVE (Acre)	SIXTY (5 Acres)	100	1,000 Up Per 100
2-3 Feet -----	\$.90	\$ 5.10	\$ 9.60	\$ 45.00	\$ 75.00	\$ 60.00
3-4 Feet -----	1.00	5.70	10.80	51.00	85.00	68.00
4-5 Feet -----	1.20	6.90	13.20	60.00	100.00	80.00
5-6 Feet -----	1.35	7.80	15.60	72.00	120.00	96.00
6-7 Feet -----	1.50	8.70	16.80	81.00	135.00	108.00
7 Feet to Large-----	2.00	10.80	19.80	90.00	150.00	120.00
Large -----	2.50	14.40	27.00	120.00	200.00	160.00
Extra Large -----	3.50	20.40	36.00	165.00	275.00	220.00
Extra Special -----	4.00	22.80	42.00	195.00	325.00	260.00

We recommend the planting of our large trees. They bear earlier.

Special Price on Large Orders

One to five trees take the each rate price; six to eleven trees take the six rate price; twelve to forty-nine take the twelve rate price; fifty and up take the one hundred rate price; 500 and up take the 1,000 rate price. Special prices cheerfully quoted on larger lots.

☞ All prices F. O. B. Lumberton, Miss. ☞

No orders for less than \$5.00—Please!

Bass Pecan Trees Are Heavy Bearers.



BASS BRED-UP SUCCESS



**Another Successful
Variety**



See
Page 26
for Bargain
Club Offers

Bass Bred-Up SUCCESS

Our second choice is the SUCCESS Pecan, and a mighty popular variety, 40 to 45 to the pound. This tree is also an excellent grower, and a heavy bearer in fertile soil. It bears early, too. The nuts, as you can see, are large, though are not the largest, but the kernel has proved to be the heaviest in a test of 14 varieties made recently. The meat is plump, and of excellent flavor. The nut itself is ovate in form, has a thin shell, and cracks easily. This variety does well in most sections, and the nuts bring a high market price. The Bass Bred-Up SUCCESS Trees are among our biggest sellers of our fine Papershell Pecan Trees. Plant our larger size trees and save that initial growing period.

Plant Fruit Trees Between the Rows

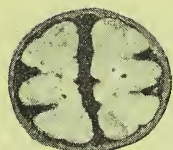
See Pages 22, 23, 24, 25, 26.

For Sale---Some of Our Culls or "Seconds"

No, indeed, we do not sell all the trees that we grow—that is to our own customers. We either sell our cull pecan trees to other nurseries or burn them. (See page 27.) We frequently throw out around 22% of our trees as being "seconds". If too poor, we destroy them, regardless. When trees are not straight, or scarred, when the root systems are not so well developed, or the trees do not come up to our own high standard, we will not sell them as our top grade trees. Many of these trees are good and MAY do as well as the others, but we play SAFE for our customers. We sell those No. 2 Pecan Trees at half price of No. 1 trees (see opposite page), but with the understanding that they are our culls, and without our usual guarantee. (Prices F.O.B. Lumberton). Many nurserymen and dealers buy these trees and sell them as their own No. 1 trees.

You'll find an Order Blank on Page 29.

Let Your Land Do Double Duty! Plant Fruits Between the Rows!



Bass Bred-Up
SCHLEY



For prices
See Page 12.

Pay Big Dividends

Our third choice is the SCHLEY. This is also a popular nut on account of its thin shell, excellent cracking qualities, beautiful color, and unusual flavor, and the market price is very satisfactory. The fact that we grow and sell this nut shows our confidence and our recommendation.

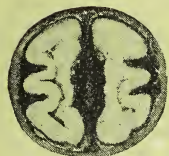
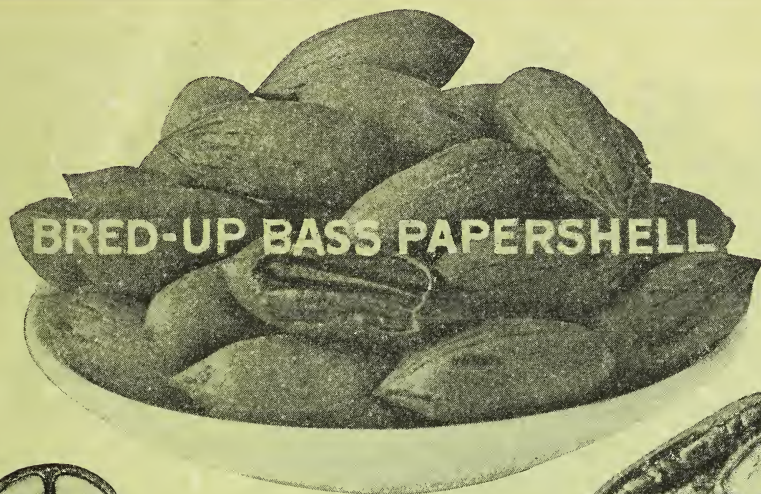
In some localities, however, the SCHLEY has a tendency to scab a little, so before purchasing this variety be sure that they grow in your section without this disease. If so, you will find these to be profitable nuts; excellent and full nuts with 61% meat, and a kernel that can be easily removed without breaking. The tree itself while an early bearer is a slender grower—smaller than STUART or SUCCESS, and not quite as hardy.

❖ REPLACEMENTS ❖

Of course, we cannot say that every tree will grow, for all trees don't grow, just as all baby chicks you buy don't grow; and, in fact, all babies don't grow (most do!) But should any of our pecan trees fail to grow, we are willing to share the loss, and will replace within one year, at half price, any pecan trees that die, *where properly planted and cared for*. The average nursery doesn't replace any at all, but this shows our confidence, and our willingness to aid even after the sale has been made.

No orders for less than \$5.00—Please!

Bass Trees Bear by the Third Year—Sometimes Before.



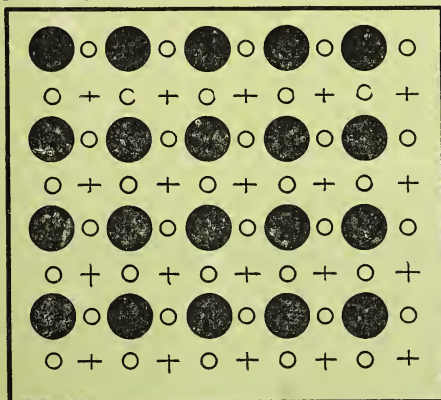
Be Sure to Plant
the New

BASS PAPERSHELL Pecans



For prices
See Page 12.

The BASS Papershell Pecans were announced by us to the general public last Fall. Many of our old customers had been taking our entire output until just recently when we increased it. The Mississippi Department of Agriculture and Commerce had, however, long ago recognized the Bass Papershell variety, listing it in their Pecan booklets, but we kept it off the market until we could make tests in various sections to prove its true value. We have placed it as fourth choice, though an early and heavy bearer, because the tree is not scattered over sufficient territory to prove its true value. We have learned, that in some localities this variety has a tendency to scab a little, although in others it is scab free, and is destined to be a most popular variety. The nuts are large, long, thin shelled, of good color and shape, and well filled with a fine flavored kernel. The trees bear early, regularly and heavily, and we believe you will like this comparatively new variety.



Plant Other Crops Between the Rows

Make your land do double duty. Plant fruit or berries in between your pecan trees, or plant pecan trees in your berry patches, cotton or corn fields. This is a chart for guidance as to how you may systematically plant and grow trees, fruits and berries on a tract of land.

- + Pears, Peaches or Apples.
- Orange, Figs, Plums, or Persimmons.
- Pecans

"Some of my first trees purchased from you have nuts on them this year."—Yuma, Arizona.

Plant Once ! Put That Idle Land to Work For Always. with Pecans

You may have land that is idle, or poorly productive, and making you poor on account of the taxes. Pecans will work day and night and produce a tremendous profit. These trees do not interfere with growing crops. The trees may be planted in between the rows, and even after developed crops may still be planted in between the trees, if you still want to bother with risky one-time crops.

Figure up the cost of that idle land, the low cost of our pecan trees, and compare it to the investments, on Page 7. Then let us aid you in putting that idle land to work.

Large Orchard Planting

We are now in position to not only sell you our choice bred-up trees, but to supervise the actual planting of large orchards. Thus a positive assurance of not only good trees, but a good start that they need. Write us for terms and conditions.

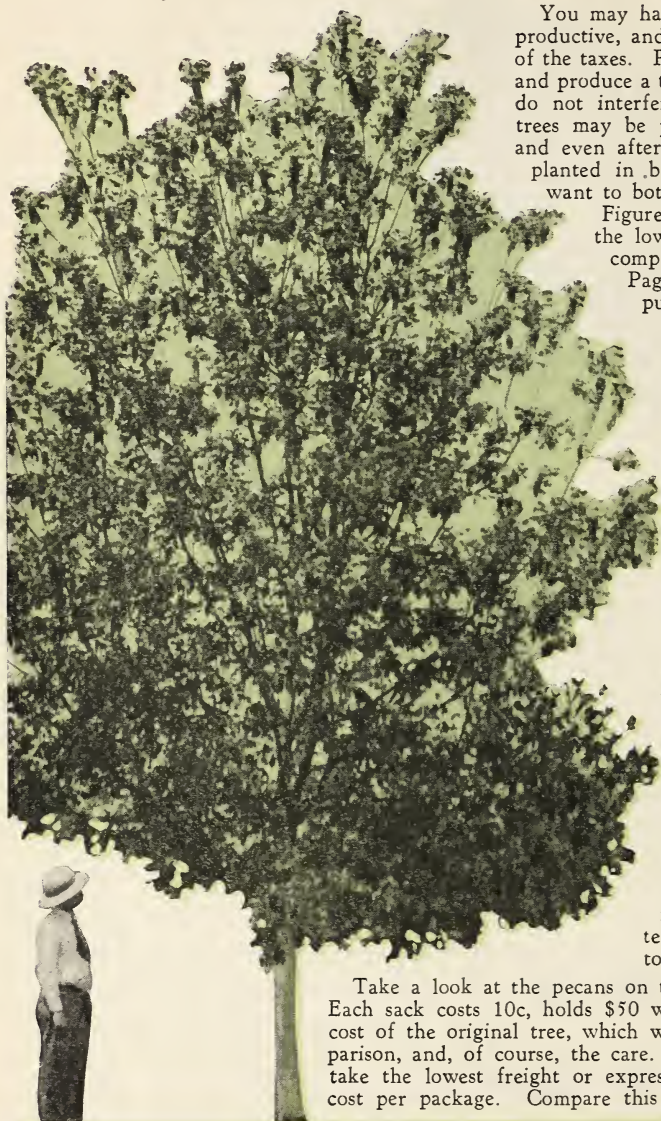
A Pecan Orchard May Mean that You Can Retire!

That idle land put in pecans, or land especially purchased for pecan planting, may mean that you can soon retire. Every farmer, business and professional man, teacher—man or woman, wants to retire sooner or later.

Take a look at the pecans on the back cover of this catalog. Each sack costs 10c, holds \$50 worth of nuts. There was the cost of the original tree, which was practically nothing in comparison, and, of course, the care. Nuts are not perishable, and take the lowest freight or express rates, as well as the lowest cost per package. Compare this to apples, peaches, eggs, etc.

Let Your Land Do Double Duty!

Your land may produce double, by either planting pecan trees between the rows of your cotton, corn, etc., or by planting crops between the rows of your pecan orchards. At Lumberton we utilize much of our land between our own trees in our groves, and we have found that the finest crops to grow with pecans are peas, beans, clover and other leguminous crops, for these enrich the soil and build it up. But we also grow cotton, corn, sweet potatoes, watermelons and all kinds of truck, as well as strawberries, and other kinds of fruits. Refer to pages 22, 23, 24, 25, 26 for fruits that may be planted between the trees.



It Would Pay You To Buy Up Land and Plant Pecans

**First Cost
is Last Cost!**

No doubt you are looking for a good investment! Why not buy up land that is inactive and cheap, and plant in pecans? Many business and professional men, school teachers, etc., are doing so—more and more each year. Make it your hobby, too. As soon as the pecan trees are planted, the land increases in value. Read the instance on Page 7.

Even if you have land for sale, it would pay you to plant it in trees, and you would soon realize how much more quickly you could sell that land, and at a greater price. If you shouldn't sell the land, you would have made much more by the increased value, and the income to be accrued.

Profitable Pecan Land FOR SALE Near our Nursery

We have considerable land for sale that may be put into pecans, and being near us, we could supervise the planting and take care of it for you. This is the finest pecan land in the South, and is located only 60 miles from the Gulf, and 90 miles from New Orleans. How nice it would be to have a pecan grove down in "ole Mississippi" where you could visit as often as you please, and derive a regular source of revenue.

We can also buy farms, or put you in touch with real estate men, and thus aid you in getting into the pecan industry.

We also have pecan groves of our own that we sell, for we, too, believe in buying up vacant land and planting it in pecans, and we are in touch with those who, for one reason or another, want to sell their producing groves.



A Big Demand for Bass Pecan Orchards!

We have a number of customers who are desirous of purchasing orchards planted in Bass trees. They know of their value. *If you have any for sale, name your price.*

This proves that property becomes worth more when Bass trees are planted. We have letters that specify that the orchards, people want to buy, must be of Bass trees. The name means much. It's like buying a car with a Fisher body, or a dress of Skinner's Satin—there is a known and recognized value in the name.

A Fitting Memorial—A Bass Pecan Grove.



Another Crew Coming
from Work



Our Office Building,
amid Pecan Trees

"Bass Papershell
pecan trees are
loaded again this
year."

E. C. HUMBLE,
Lindale, Texas

"I got one hundred and
eighteen pounds off the
tree."

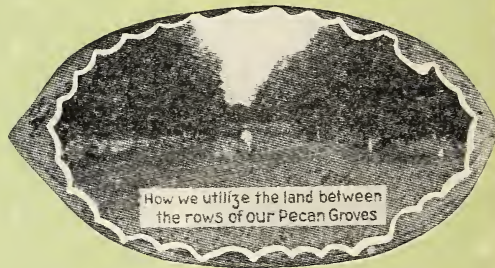
W. J. WILSON,
Curve Tennessee

"I have never bought
anything from your nurs-
ery that wasn't all it
should be."

W. G. McCARGO,
Olive Branch, Miss.



A View of Our
Nurseries



How we utilize the land between
the rows of our Pecan Groves

"I can't praise your trees
too highly"

R. A. BONEY,
Toxey Alabama

"I am well pleased with
my pecan trees."

W. W. DENHAM,
Goliad, Texas

"They are true to name
and I am well pleased
with them."

J. H. ANDING,
Grayson, La.



One of Our Crews
at Work



Our President on Daily
Inspection Tour

"Five of the first Stuart
trees have nuts on them
already."

W. E. TUNE,
Paces, Virginia

"I would not take
\$100.00 apiece for the
trees for the nice shade
they produce, as well as
large quantity of nuts pro-
duced for the market."

L. E. CHAMBERS,
West Helena, Ark.

"The Trees
are doing fine
and are full of nuts."

R. A. GRIFFIN,
Hickox, Georgia

"Of the first 1,200 trees planted, every one grew, not a single one
dying from transplanting."—Dallas, Texas.

To Answer Your Questions:--- How to Plant Pecan Trees (How Many Trees To the Acre, Etc.)

Two usual questions asked us are how many trees to plant to the acre, and what kind of soil in which to plant them.

On lands of only fair fertility, plant trees every 50 feet, but we generally recommend 60x60. If the ground is very rich, plant farther apart, such as 70x70, but for the average, figure on every 60 feet—12 trees to the acre. Please refer just below. You can get more trees to the acre by the triangle method of planting (14 as against 12).

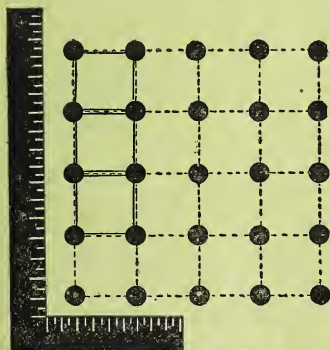
As to soils—land that will grow hickory or oak trees will grow fine pecans. It has been well said that any land that will grow cotton will grow pecans. Well drained land is needed for best results. Practically any average land in the South will grow fine pecans.

The sooner you set out your pecan trees the better will be your prospects for them living, the more vigorous will they grow up, and the earlier they will begin to bear. Set out pecan trees as soon as possible after the leaves shed in the Fall, in November, December, January, February or March. Even if you cannot set your trees early, *book your order now so we may reserve some of our finest trees for you.*



driven down in the ground where the tree is to be planted. Then at each end of the planting board place a small peg. When you dig the hole for the tree, all you will have to do is to lay this planting board across the hole dug so that each end will be against the pegs and your tree will come right in the groove and be exactly in line. If you do not use a planting board it is hard to get trees in line again after holes are dug, even if lined up exactly right to start with.

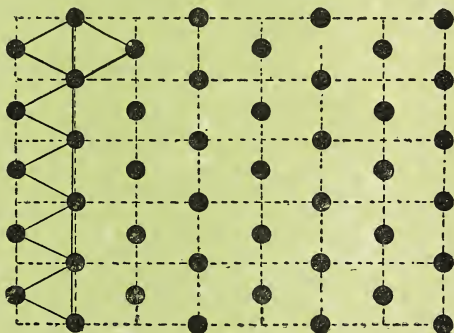
USE A PLANTING BOARD in setting your trees. This is easily made by taking any board or plank about six feet long and cutting a V-shaped groove in the center of it. This groove in the planting board is made to fit down over the stake you have



The Square Method

To plant the square method, take an ordinary L-square and place on ground in order to get your lines true. Sight and place a stake sixty (preferably) feet away on each line until you reach the ends of the field. Then stake off on parallel lines at every sixty feet and plant trees at each stake. Planting sixty feet apart, you have 12 trees to the acre.

other wire of same length and attach to next stake. Let one man make an arc with his wire, and another man an arc with his. When the two wires meet, properly taut, drive stake for tree. Work from that stake and so on until field is covered.



The Triangle Method

By planting the triangle method you get more trees to the acres, and besides all trees are exactly sixty feet apart in ALL directions. To get a true equilateral triangle easily, drive a stake in the corner of the field. Then with aid of an L-square find stakes along the outside lines. In order to get proper and exact distance inward toward the field, get a wire sixty feet long. Attach to stake. Get an-

Rules for Setting Pecan and Fruit Trees Right.



Protect the Roots!

Never allow the roots of the trees to become dry or exposed to the atmosphere for any length of time from the time they reach you until they are set in the ground.

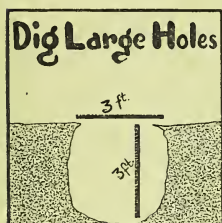
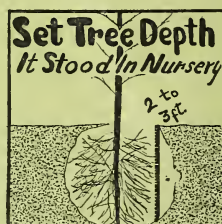
Wet the bundle just as soon as you can and if not ready to set out at once, dig a hole and put roots in and cover up well. Place in a shady place if possible.

Set your trees at once upon arrival or heel-in promptly as above.

Plant as Deep as in the Nursery

Set the tree about the same depth it stood in the nursery.

Fill in the hole with the best top soil, packing the dirt well around the roots, especially the tap root. Keep the roots of the trees out straight in their natural position and do not bend them down by the tree.



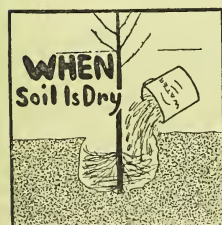
Dig Large Holes---Protect the Roots

Have a large hole for your tree. Three feet wide and three feet deep will not be too large for pecans. Holes about 12 inches wide and one to two feet deep will do for fruit trees.

Mix thoroughly with the soil to be used to fill in the hole a peck or half bushel of well-rotted manure or compost or some good guano, being very careful *not to allow it to come into contact with the roots in ANY QUANTITY*, for if it does it will scald them and do more harm than good.

Fertilize Properly

If you desire to plant on land rather poor in fertility, thoroughly mix with the soil two or three shovelful of well-rotted compost when you plant the tree, or one or two pounds of bone meal. The best fertilizer, after the tree is planted is to scatter manure around the trees. The more the better—one-half to one bushel to the tree, if possible. Do not bank it up around the tree, but scatter it around for two or three feet. When it rains the substance will be taken down to the roots. Put this around your trees in the late winter, if possible, so that the trees will be able to get a fine growth in the spring. When the trees are old enough to bear, use potash in some form—wood ashes will do.



If Soil is Dry

If the soil is dry when the trees are set, it is a good idea to pour a bucketful of water to each tree when the hole is nearly filled, and then fill the hole completely up.

Pour one bucketful of water to each tree once a week during very dry spells in Summer. Make a basin-like hole at the base of the tree. Pour water and as soon as it is soaked in good, fill completely up with dry dirt. This holds in the moisture and also keeps the ground from baking. If you cannot pull soil back, covering the wet earth well, **DO NOT** water at all. Water poured on top of

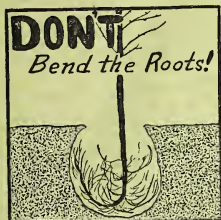
the ground and left this way does more harm than good, as it causes the earth about to bake and the tree to scald.

Cultivate for four to six feet around each tree thoroughly all during the Summer. Never let grass or weeds grow up around your trees. Keep the ground dug up and soft at all times.

"My orchard of your five-year-old Stuart trees is doing fine. Some trees I bought from an agent, supposed to be the best grown, haven't done anything."
—Aliceville, Ala.

Cultivate the Ground

Cultivate for four to six feet around each tree thoroughly all during the Summer. Pecan trees do best where the land is cultivated well. Our own experience has taught us that no tree responds to care and cultivation better than the papershell pecan. Frequent shallow cultivation is best. Keep weeds and grass down, for they take the moisture and nourishment needed badly by the young growing pecan trees.



Special Notice About Fertilizer

Recent experiments in our own orchards have shown us that one pound of Nitrate of Soda or Sulphate of Ammonia for each year the tree has been planted will be of great benefit and cause the trees to grow very fast. Merely spread it around the trees for two or three feet and hoe or dig in well. This can be done at any time from April 1st to last of June, usually the earlier the better.

Care of Young Trees

No pruning is necessary after you once get the trees branching high enough. The larger trees we sell will branch high enough anyway, but the smaller trees have to have sprouts cut off occasionally that come out on the body of the tree until the branches get high enough. This may be done at any time required, either summer or winter. We do not let our own pecan trees start branching lower than shoulder high. They look better and you can work around them better where they are not allowed to head too low.



Bass Trees Come Pruned, Ready to Plant



We endeavor to send our properly pruned trees, just as if we were going to plant them ourselves, leaving the planter nothing to do but to set them out. The taller grades of trees should be top-trimmed, as it balances the top against unavoidable loss of some roots when the tree is transplanted. Proper pruning insures the tree living and a good growth. Where trees are properly pruned, handled and planted, there is no reason why any of them should die. Our prices are made on the height of the trees when dug. When properly top-trimmed, the height is often materially reduced. Therefore, if the height of a trimmed tree, when received, is less

than the catalog height, this is the explanation. We measure our trees from the ground up and not from the tip of the tap root as many nurserymen do. Our 3 to 4 feet trees are often as large as their "5 to 6 feet" trees—we don't charge for the roots. You pay us for a smaller size tree. See Page 8.

Advice on Pecan Culture

Ask us all the questions you wish to in regard to pecan growing. We will gladly give you our opinion. And as experts, let us advise you not to put off setting out your pecans. Remember the loss of a year's time in getting started means the loss of a year's splendid income later on, at a time when you may appreciate it most. And speaking of the time element, it would pay you to buy and plant our larger trees, for you would save that initial growing period. Let Bass solve your pecan problems.

"I received the pecan trees and they are simply wonderful. I never ordered any trees that reached me in as good condition."—Forest, Miss.

Plant Satsuma Oranges Another Profitable Southern Crop



Says the Department of Commerce: "The growing of Satsumas in Western Florida and Southern Alabama has expanded rapidly in recent years. One carload of the fruit was shipped from this section in 1915, while in 1923 sales amounted to 750 carloads, valued at approximately \$1,250,000."

Thus the Government has recognized the growing Satsuma industry, which has spread from Florida and Alabama to other States, and is a popular and profitable crop.

We have been growing our own Satsuma Oranges for a number of years, and all of our trees are carefully selected and regularly inspected. These are the oranges that are so easy to peel without getting the juice all over you. Golden plump and juicy fruit with a distinctive flavor.

The Satsuma withstands lots of cold and bears very heavily. In fact, our three-year-old trees often bear as high as 750 oranges the third year set out. Do not plant these oranges, however, where the temperature goes below 12 degrees above zero. All our Satsumas are budded or grafted on citrus, trifoliata stock, which is the hardiest in the world.

PRICES

Size	Each	10	100	1000
One year buds or grafts.....	\$.40	\$.30	\$.20	\$.15
Two year buds or grafts.....	.50	.40	.30	.22½
Three year buds or grafts.....	.75	.60	.50	.37½

Peaches

We need not elaborate on the eatability and marketability of Peaches. Plant this profitable fruit between the rows of your pecan orchard, or in your garden.

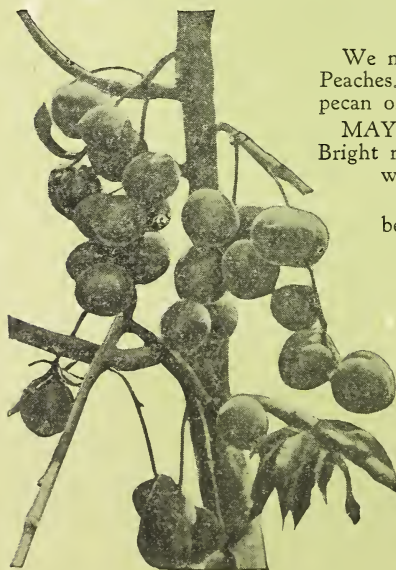
MAYFLOWER. Only early peach that is well colored. Bright red cheeked. Carries to market in fine shape and sells well. Cling.

J. H. HALE. Known as "Million Dollar Peach." No better peach ever introduced. Larger than the Elberta, ripens about week earlier. Flesh, golden-yellow with deep scarlet blush. Semi-cling.

ELBERTA. Leads all varieties planted. Grown with profit everywhere. An early bearer. Hardy in budding, consistent yielder, adaptable to almost any soil and climate. Fruit large, golden-yellow, with bright red cheek, firm, well flavored and juicy. Fine for eating, cooking, canning. Freestone.

PRICES—ALL VARIETIES

	Each	10	100
June buds 1 to 2 feet.....	\$.20	\$1.50	\$12.50
3 to 4 ft.....	.30	2.50	20.00
4 to 5 ft.....	.60	5.00	35.00



See Page 26 for Bargain Club Offers.

No orders for less than \$5.00—Please!

Bass *Blight-Proof* Pineapple Sand Pears

Another profitable crop is our Blight-Proof Pineapple Sand Pear. Plant along the roadside, in the yard, or have an orchard of them—they're easy to sell.

We know of an orchard that yields at the rate of over 1,000 bushels per acre. In fact, the accompanying illustration was made of a tree on our own land that was so heavily burdened that it broke the branches. 40 to 75 bushels each year from many of the older trees in this section is not an unusual occurrence, and our Extra Special size is beautifully headed and destined to produce as well—in fact, better, since the young trees have had more and better parentage. Our Blight-Proof Pineapple Sand Pears are of very rapid growth, extremely hardy, take up but little room and require no cultivation. We grow our own trees and all have well-developed root systems.



PRICES

Size	Each	10	100
3 to 4 feet.....	\$.45	\$.40	\$.30
4 to 5 feet.....	.55	.50	.40
5 to 6 feet.....	.70	.60	.50
6 to 7 feet.....	.90	.70	.60
Large size.....	1.15	1.00	.75
Extra Special Size.....	1.50	1.25	1.00

The Bass Blight-Proof Pineapple Sand Pears are guaranteed not to blight in any section, or your money back.

BASS GUARANTEE ON FRUITS

Our fruit trees and berry plants (other than Satsuma Oranges and Pineapple Sand Pears) are supplied by reputable nurseries. We guarantee them to be true to name, high in quality, good healthy stock, free from disease. Stock damaged in transit, if notified immediately, will be replaced, if express or freight receipt indicates damage. Should any stock prove not true to name, we will return money or replace it with other stock, but are not liable for any damages beyond this.

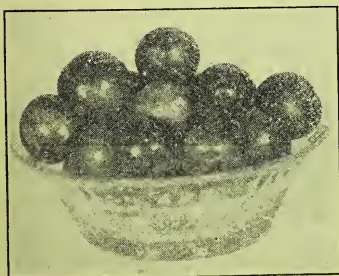
NOTICE. If your order calls for a variety we do not have on hand, we shall, unless advised to the contrary, substitute another which should prove as satisfactory. Thus we save you disappointment and loss of time. *Ask for our special prices on large orders.*

Plums

RED JUNE. Early market plum, large size, deep vermillion red color. Good variety, very firm. Flesh light yellow. Free from rot. Very heavy bearer and easy to grow. A wonderful plum, in our estimation.

	Each	10	100
3 to 4 feet.....	\$.50	\$4.50	\$30.00
4 to 5 feet.....	.65	6.00	40.00

Let your land do double duty—Plant Pecan Trees between the rows.



"One hundred pounds of pecans from two trees netted me \$50.00 last year. Trees are loaded this year."—Arkadelphia, Ark.



Bass Grapes

Grow your own Grapes for the table or your own grape juice or jelly.

CONCORD. The most widely grown, most popular of all grapes, for vineyards. Black. Healthy, hardy, vigorous vine, large bunch and berry, and a good yielder. Grows quickly. Our Concord this year are extra fine.

NIAGARA. Leading white grape. Widely planted. Bunch large; handsome, juicy and fine flavor.

2 Year	Each	10	100	1000
No. 1	\$.25	\$2.00	\$15.00	\$100.00

Why We Sell Fruit Trees, Too...

Because we were asked so often to recommend or buy fruit trees for our customers who wanted to plant them along with pecans—or otherwise—we decided for their accommodation to handle a few fruits. This is good, strong, hardy stock, with well-developed root systems. We can relieve you of much trouble and extra expense if you order fruit trees along with pecans. The selection may be left to our judgment. Write for **SPECIAL PRICES ON LARGE QUANTITIES.**

Apples

RED JUNE. A choice fruit of a well-known variety—medium conical; deep red; juicy. Very productive.

DELICIOUS. No new variety gained popularity in so many different sections so quickly. Fruit large, nearly covered with brilliant dark red; flesh fine grained; crisp, melting, juicy, with delightful aroma; highest quality. Splendid keeper and shipper. Tree one of hardiest, vigorous grower, with good foliage. Regular annual bearer.

	Each	10	100
3 to 4 ft.....	\$.30	\$2.50	\$20.00
4 to 5 ft.....	.60	5.00	35.00



Bass Figs

The fig-canning industry is gradually extending throughout the South. Since several tons of figs can be produced on an acre of ground, it is profitable to give them intensive culture. The fresh fig is quickly finding its way into markets, and meeting with ready sale.

Figs require little or no cultivation. Our favorite is the **CELESTE**, one of the hardiest varieties. Very desirable for canning and preserving. Small to medium, pear-shaped, ribbed. Flesh firm, juicy, sweet, excellent quality.

	Each	10	100
3 to 4 ft.....	\$.35	\$3.00	\$20.00
4 to 5 ft.....	.50	4.50	35.00

Japanese Persimmons

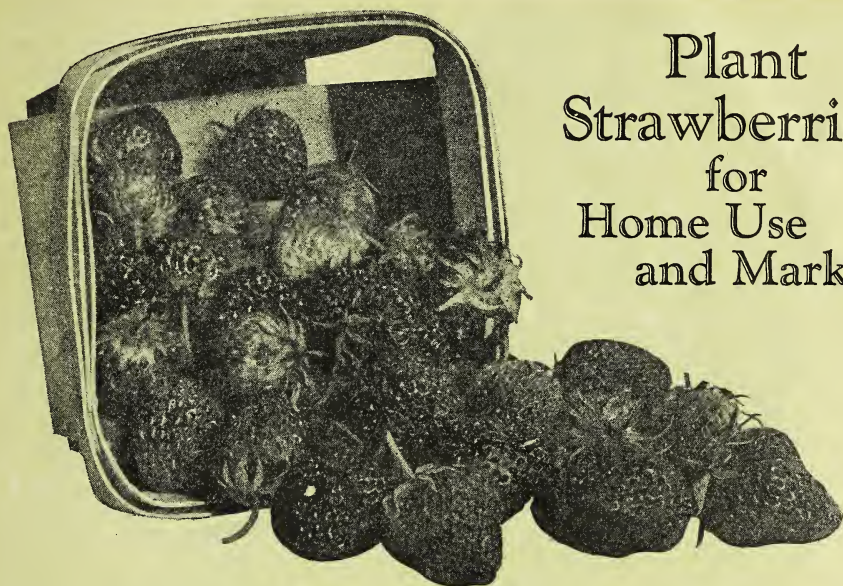
The Japanese Persimmon can be grown on as wide a range of soil as the native Persimmons, and will succeed with the minimum of care and attention. The trees are vigorous, prolific, and have few enemies. As the fruit keeps and ships well, it can be placed on the market in good condition. It meets with ready sale.

We recommend the **TANE-NASHI** variety. In high favor. Large fruit, flesh yellow and seedless. Vigorous, prolific; uniform size—most desirable to market.

	Each	10
3 to 4 ft.....	\$.50	\$4.50
4 to 5 ft.....	.60	5.00



No orders for less than \$5.00—Please!



Plant Strawberries for Home Use and Markets

There are some farmers who do nothing else but raise strawberries, but they make more in this specialty than those having several of the usual crops. Some farmers plant berries in conjunction with other crops and make from \$125 to \$1,500 per acre, and then some! You may have a field of berries amidst your newly-planted, or even matured pecan or fruit orchard, or between the rows of your crops, and let that land be doing double duty. Or it would pay you to devote some entire land to strawberries.

There's a joy in picking your own berries out of your field or garden, for you thereby get that fresh and true flavor, and there's profit galore in marketing them.

We purchase the choicest plants from a strawberry plant specialist. These healthy berry plants are grown in Arkansas, whose berries have a nation-wide reputation. Plants will be shipped direct from the center of the Arkansas berry fields from October 15th to April 1st. Set out your plants 16 to 18 inches apart in 3-1/2-foot rows—it will pay you to do so. This will require about 7,500 plants per acre.

MASTODON—Everbearing. This is the finest everbearing strawberry. New large fall-bearing berry. Mammoth berries. Eighteen of the larger ones fill a quart. Big strong plants. Firm berries, highly flavored, very sweet. Most productive and profitable of all everbearers. We recommend them above all.

IMPROVED KLONDIKE. This variety is planted more in the southwest than any one variety grown today. Season is second early, and the Improved Klondike are built up and are more productive than the old original Klondike.

Order the varieties mentioned below or leave judgment up to us, for all varieties will not be suitable to every section and climate. Note that some of the plants are sent postpaid and others will be sent by express collect, so be sure to understand this fact in ordering.

Price List of Strawberry Plants

POST PAID

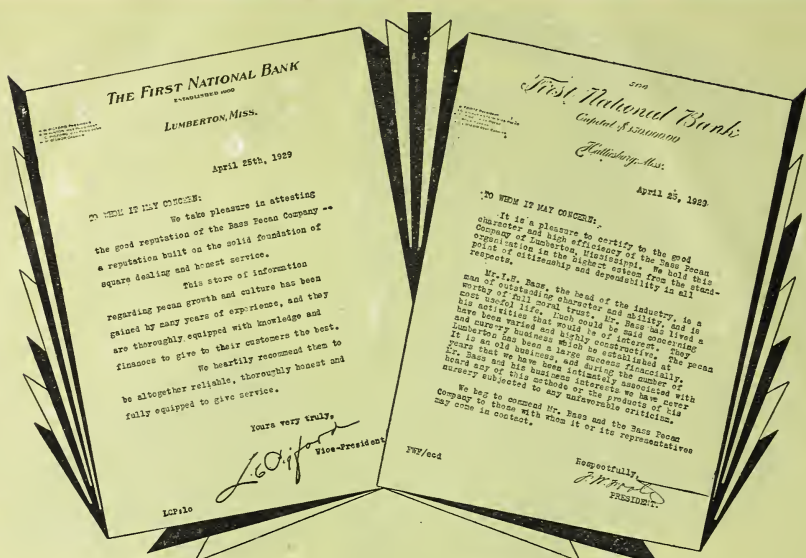
	25	50	100
Improved Klondike—	.75	1.00	1.50
Mastodon Everbearing	1.25	2.00	3.00

EXPRESS COLLECT

	250	500	1,000	5,000	10,000
	1.75	2.50	4.50	18.50	35.00
	3.50	7.00	13.50	57.50	110.00

See Next Page for Two Bargain Club Offers

"Your trees began bearing in three years. The best investment I ever made."—Burgaw, N. C.



Know the Firm of Bass!

You need not take our word for what we say. Just ask any of our customers, scattered throughout the Southland. (We'll gladly furnish names of those living near you.) Read these letters. Ask your banker to investigate us. Ask Dun or Bradstreet to give you a report as to our financial rating and reputation. This is the highest rated pecan nursery, and the largest in the world.

You may have full confidence in us, and know us better by actual dealing. We could not have remained in business for twenty years and have thousands and thousands of regular customers if we were not treating those customers fair.

EXTRA SPECIAL! Two Club Offers Big Bass Bargains

TEN-DOLLAR SPECIAL

4	1 to 2 ft. Stuart Pecans	\$ 3.00
4	3 to 4 ft. Celeste Figs	1.40
4	2 year Concord Grapes	1.00
2	3 to 4 ft. Tane-Nashi Persimmons	1.00
4	3 to 4 ft. Delicious Apples	1.00
4	3 to 4 ft. Pineapple Pears	1.80
4	3 to 4 ft. Red June Plums	2.00
2	3 to 4 ft. Elberta Peaches	.50
2	3 to 4 ft. Hale Peaches	.50
2	3 to 4 ft. Mayflower Peaches	.50
2	1 to 2 ft. Satsuma Oranges	1.00

\$13.70

FIVE-DOLLAR SPECIAL

2	1 to 2 ft. Stuart Pecans	\$1.50
2	1 to 2 ft. Satsuma Oranges	1.00
2	2 year Concord Grapes	.50
2	3 to 4 ft. Elberta Peaches	.50
2	3 to 4 ft. Red June Plums	1.00
2	3 to 4 ft. Blight-Proof Pears	.90
2	3 to 4 ft. Celeste Figs	.70

\$6.10

All Prepaid by Parcel Post for \$10.00

All Prepaid by Parcel Post for \$5.00

"My neighbors laughed at me, but now they are getting the pecan fever."—Louisville, Ky.

It's Advisable To Plant Our Big Trees—They Bear Earlier.



Ready for the Match. (To be a Huge Bonfire).

Protecting Our Customers

Though a usual scene to us, this is an unusual sight to visitors who cannot understand why we burn many trees. We do it to protect our customers, even though every bonfire is so much money going up in smoke.

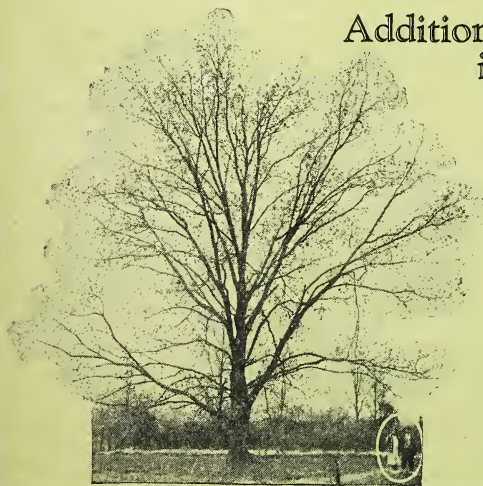
These stacks consist of Bass Pecan Trees that we do not consider fit for OUR customers. They consist of numerous culls—trees that have imperfect root systems, are badly scarred or dwarfed. Now some of the culls are trees that we consider as seconds, and may be planted, and are sold by us as No. 2 trees at half the price of our No. 1 trees (see pages 12 and 13), but these trees that we still consider unfit are burned, and we would not sell them at any price.

Some nurseries would sell these trees as “number ones,” whereby we burn them. A big loss to us, but a great satisfaction in protecting our customers.

Additional Proof of the Investment in Planting Pecans

Here is a picture of a 36-year-old tree that beat the world record for the three largest crops in three years, bearing 75 bushels, or 3,000 pounds, which sold for \$1,050 net. Property of R. L. Casey, of Hollandale, Miss. Mr. and Mrs. R. L. Casey shown on the right—rich and FAT, from pecans!

Mr. Casey claims this as the most prolific pecan tree in America. It produced last year 1,200 pounds of nuts, that sold for \$480. He owns many trees that are 36 years old and producing. Wasn't that foresight? Hasn't it been a good investment for the planter of these trees? This is exactly what we want YOU to do NOW!



“Your No. 2 trees are better than most nurseries send out for the first-class stock.”—Kaw City, Okla.

You may always expect of us the finest of trees and plants. We absolutely guarantee trees to reach you in fine condition, if taken out immediately upon arrival—or new trees will be sent. **BE SURE TO INSPECT TREES BEFORE YOU TAKE THEM FROM THE DEPOT AND REFUSE THEM IF IN BAD ORDER, SO WE CAN FILE CLAIM AGAINST THE RAILROAD AND SEND YOU NEW TREES FREE.**

Terms and Conditions of Sale

Terms Are Cash With Order. We pay spot cash for everything and sell the same way. It saves us a lot of bookkeeping and annoyance and enables us to sell our high-grade bred-up trees cheaper. Some prefer to have goods sent C. O. D., but why pay that extra collection fee? Why not send money with order?

Prices are F. O. B. Lumberton, unless otherwise stated.

How to Send Money. Send money any way that is most convenient for you. Why not send the money and save the C. O. D. fee? We do not have to pay exchange on checks.

We cannot ship trees by mail except smallest pecans and fruits.

Our Shipping Facilities are exceptionally good. We are near the depots of two railroads and have open stations both day and night. Also have long distance telephone and telegraph service. You can get us over the telephone any time.

Our Trees Always Freshly Dug. We can dig and ship your trees any day.

Order Early. The demand for our high-grade bred-up trees far exceeds the supply, and it is very imperative that you send in your order early. Those who order early naturally receive the choicest stock.

Time of Shipment. Unless otherwise instructed, orders received during the shipping season will be forwarded as soon as possible after receipt of the order.

Substitution. If out of the varieties ordered, we will send the ones we think to be the equal or superior unless instructed not to substitute.



No Charge for Packing. We carefully pack and tag all trees free of charge.

Our Trees Free of Disease. A certificate of inspection of the Mississippi State Entomologist certifying our trees to be free of disease accompanies each bundle of trees. All inspection laws of other States are complied with.

Please! Because of our care in sending only the finest of the trees, our inspecting, packing and shipping, and the huge expense to which we are put, we cannot afford to fill orders that amount to less than \$5.00. So please order enough, even for friends, to make at least that much of an order.

No orders for less than \$5.00—Please!


Bass Pecan Trees Make Money Every Day.

 NO ORDERS FOR LESS THAN \$5.00, PLEASE. 

ORDER BLANK
TO
BASS PECAN COMPANY
Largest Pecan Nursery in the World.
LUMBERTON, MISSISSIPPI

For prices and complete descriptions, please refer to the following pages:

Pecans	Page 12	Japanese Persimmons	Page 24
Pears	Page 23	Grapes	Page 24
Plums	Page 23	Figs	Page 24
Peaches	Page 22	Satsuma Oranges	Page 22
Apples	Page 24	Strawberries	Page 25

 See Big Bargain Offers on Page 26

Kind	Number	Size	Price
PECANS			
Stuart.....			
Success.....			
Schley.....			
Bass Papershell.....			
PEARS			
Pineapple Sand Pear.....			
PLUMS			
Red June.....			
JAPANESE			
PERSIMMONS			
Tane-Nashi.....			
PEACHES			
Mayflower.....			
Hale.....			
Elberta.....			
FIGS			
Celeste.....			
APPLES			
Red June.....			
Delicious.....			
ORANGES			
Satsuma.....			
GRAPES			
Concord.....			
Niagara.....			
STRAWBERRIES			
Improved Klondike.....			
Mastodon.....			
Everbearing.....			

☐ \$10.00 Special Offer ☐ \$5.00 Special Offer.

Total Amount of Bill.....

I Guarantee to Take This Order and Pay For It.

Signed.....

Post Office.....

Express Office.....

Date to Ship.....

"The Stuart pecan trees I bought of you in 1919 have made such growth and borne such heavy crops of fine nuts, I am going to put out 60 or 100 more trees this fall."—Stanton, Tenn.

BASS GUARANTEE

All our BRED-UP Pecan Trees are absolutely guaranteed to be true to variety, strong, thrifty, vigorous, well dug, well packed and to reach you in excellent condition, *if taken out immediately upon arrival*, or we'll replace the trees, provided complaint is made with Railroad Agent. Inspect trees at station.

We further guarantee upon satisfactory proof that if any *pecan tree* we sell you does not prove true to variety, to refund promptly in cash **FIVE TIMES** the amount paid.

BASS PECAN COMPANY, LUMBERTON, MISSISSIPPI

GUARANTEES and Propositions That Prove Our Good Faith!

Should any of our pecan trees die within one year—*if properly cared for*, we'll share the loss with you and replace the trees for one-half the regular price.

It's easy for anyone to make any guarantee, but have you assurance that the guarantee will be carried out? No other nursery has dared duplicate our guarantee above or any of our other guarantees or propositions listed on this page. It pays to deal with the largest Pecan Nursery in the world.

Our fruit trees and berry plants (other than Satsuma Oranges and Pineapple Pears) are supplied by reputable nurseries. We guarantee them to be true to name, high in quality, good healthy stock, free from disease. Stock damaged in transit, if notified immediately, will be replaced, if express or freight receipt indicates damages. Should any stock prove not true to name we will return money or replace it with other stock, but are not liable for any damages beyond this.

If you will visit us, especially in order to be sure about the trees you buy, we shall pay all expenses and pay you liberally for your time *if you do not find our nursery to have more and better pecan trees than any nursery anywhere*. You might care to visit around to make comparisons.

If we were not positive about our own trees, would we dare make such an offer?

If you're in doubt as to the quality of our trees, we'll ship them to you in competition with *any others* and allow you to select the trees with the finest developed root systems. Does anybody else have such confidence in their trees? **WE KNOW OUR TREES AND THOSE OF OTHERS.**

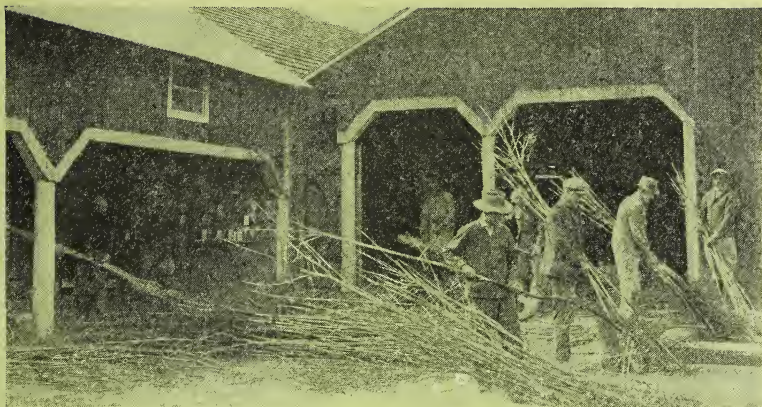
References: Dun or Bradstreet; First National Bank at Lumberton, Miss.; First National Bank of Hattiesburg, Miss., and thousands of our customers.

Our Pineapple Sand Pears are positively blight-proof. They are guaranteed not to blight in any section—or your money back.

 This Firm Is Not Connected With Any Other Nursery 

"A few of the pecan trees purchased from you in February of this year have blooms."—Groveland, Fla.

Put That Idle Land To Work With Pecans.



This is a familiar scene around the Bass Nurseries. The man in the foreground does nothing but inspect trees. This official inspector is a trained nurseryman, and it is his job not to let a single tree pass that is in any way inferior, defective in root system or trunk, or have any scars. The trees are first placed in the vat of water to wash the dirt off the roots, so they may be inspected and properly packed for shipment. The other men gather and tie the trees carefully, packing as described on page 10. As the trees are growing the entire nursery is inspected every week. The inspection is daily, but it requires a week to walk through all the rows of all the fields. Trees are carefully watched to keep free of any pests and diseases, and to see that trees are in a fine growing condition.

The Bass Nursery--An Institution!

This concern is not a back-lot nursery, nor a one-man, one-truck outfit, but in reality an institution. There are 6,000 acres, of which 600 are planted in orchards and nurseries. The remainder is held for continued development and enlargement. Over 2,000,000 trees grow in our nursery at all times.

From 100 to 150 men are employed, with an average pay roll of \$1,500 per week. Many of our employees have been with us since we started. A number of them live in their own homes, furnished by us, and are happy and contented. Therefore, they are interested in seeing that the trees are properly cared for, packed and shipped. There are 30 mule teams, and all kinds of farm and power machinery on our place.

Welcome, Visitors, Welcome

Visitors are always welcome, and we have hundreds of them each year. We'll gladly take you over our place, show every operation, and the many details of precaution in growing, grafting, budding, caring, packing and shipping our trees.

If you will visit us, in order to be sure about the trees you buy, *and you do not find our nursery to have more and better pecan trees*, we shall pay all expenses and liberally for your time. You might thus care to visit around to make comparisons.

If we were not positive about our own trees, would we dare make such an offer?

⚡ WARNING ⚡

Call for trees as soon as they arrive, as we pack them to reach you in excellent condition if taken out immediately upon arrival. Inspect trees at the station, and refuse if in bad order, so we may make claim against railroad. If any damage has been done in shipping, have agent write on express receipt that they were damaged. Send us Damage Receipt and we'll promptly replace trees.

CATALOG DESIGNED AND PREPARED BY BOTT ADVERTISING AGENCY, LITTLE ROCK, ARK.
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"We had a good crop of pecans this year and it will not be long before our trees will begin to give some service to the community."—Cannon Mills Co., Kannapolis, N. C.

**BASS
PECAN CO.**
Lumberton, Miss.

If You Have No Use for This Book, Please Give It to
Someone Who May Have!

The Largest
Pecan Nursery
in the World



Prepare
now **FOR THE
FUTURE**

Do not depend
~ on charity or
relatives in old age.

**BASS PECAN
NURSERIES
LUMBERTON, MISS.**

Our trees are a sure-
safe, profitable and
permanent investment

The older the trees
the more profitable,
and the less attention required

**INSURE AN EASY LIVING WITH PAPER SHELL PECAN TREES ~ GET OUR FREE CATALOG
THE LARGEST PECAN NURSERY IN THE WORLD — VISITORS WELCOME**

We are not
connected
with any
other
nursery!



Golden Nuggets with Nature as your Gold Mine!